



OUR COOKOFF IS NOW
A STATE CHAMPIONSHIP COOKOFF
PROCLAIMED BY THE TEXAS STATE SENATE, WITH
\$10,000 IN PRIZE MONEY
AND A NEW
LOWER ENTRY FEE OF \$250

SATURDAY
OCTOBER 3, 2009
WITH JACKPOT CATEGORIES
ON OCTOBER 4, 2009
AT THE NEW
MCALLEN, TX
CONVENTION CENTER



Smokin' since 1976, this year marks a new milestone for the RGV Cookoff at PalmFest in McAllen....

First of all, we have been proclaimed a "State Championship Cookoff" by the Texas State Senate. This means the Grand Champion of this cookoff will automatically be invited to compete in the American Royal Invitational in Kansas City, Mo. Also, the Grand Champion will be put in a lottery drawing for the Jack Daniels Invitational in Lynchburg, TN.

Second, and perhaps more importantly, this year's RGV Cookoff at PalmFest will guarantee \$10,000 in total prize money. There will still be five categories. Speaking of categories, based on your input to our online survey, we are having all sanctioned categories on one day, Saturday October 3, 2009. We will have two jackpot categories on Sunday October 4 for those who can stay.

As part of the PalmFest International Folklife celebration, the entire family can enjoy live cultural entertainment, civil war re-enactments, antique car show, remote control cars, aircraft and watercraft, children's activities as well as some of the fiercest cooking competition north of the Rio Grande River.

Be sure to contact our host hotel, SpringHill Suites by Marriott at 956.682.6336 for a PalmFest rate of only \$85; regularly \$109.00.

Go to www.rgvcookoff.com for more details

RULES & REGULATIONS

- Contest is limited to the first 100 entries. Entry deadline is 5:00 p.m., Thursday, October 1, 2009. Contestant set-up will be from Noon to 8 PM., Friday, October 2. **All contestants must set-up on Friday afternoon.**
- No vehicles will be allowed in or out of the park after 12 noon or before 8 p.m. on Saturday or Sunday, October 3 & 4. There will be no exceptions! Designated parking for cook-off contestants will be provided.
- Judging categories and criteria:
 - Beef Brisket** – Aroma, color, texture, taste, overall
 - Pork Spare Ribs** – Aroma, color, texture, taste, overall
 - Chicken** – Aroma, color, texture, taste, overall
 - Fajita** – Aroma, color, texture, taste, overall
 - Gourmet Fajita*** - (Not Sanctioned) Taste, tenderness, appearance and originality of recipe.
 - Showmanship*** – Originality of display area and team that puts on the best show for both days. All team entries will be judged for showmanship with no additional fees required.
- The promoters will advise contestants of Official Start Times and will advise all cooks of the quantities and cuts of meats that will be placed in the judging tray at cook's meeting Friday, October 2 @ 7:30 pm.
ATTENDANCE IS MANDATORY.
- IBCA recognizes only one entry (one chief cook) will cook on a given pit. Contestants must be 18 years of age to participate.
- Pit Area** – Includes up to 10 people on the team and a 20'x20' or larger space for camp and cooking rig.
- Garnishments and condiments prohibited; meats may be cooked with sauces, but once cooking is complete, sauces cannot be added before placed in judging tray.
- All meats must be cooked on-site without pre-cooking or marinating. Meat is subject to inspection upon arrival. No meat may be removed from cook off site after check in.
- Pit requirements: commercial or homemade pit or smoker normally used for competitive barbeque and using wood or wood products only; electricity and gas cannot be used to complete cooking.
- No open fires or ground pits are allowed. All teams must provide a fire extinguisher.
- Cook-off contestants may bring in food and beverages for members of the cooking team ONLY. *No glass containers may be brought into the park.*
- No amplified music or entertainment is allowed.
- Cook-off contestants **must provide meat, barbecue pit, utensils, supplies, etc.** ELECTRICITY IS PROVIDED UPON REQUEST.

For further information call the Cook-Off Hotline at 956.682.5566,

Fax: 956.686.7335, E-Mail: ldeleon@advertir.net or

Write: The 2009 Fajita Cook-Off, 3421 W. US Hwy 83, # 6, McAllen, TX 78501

www.rgvcookoff.com



**IBCA Sanctioned BBQ &
The Fajita Cook-Off
Saturday & Sunday, October 3 & 4, 2009
ENTRY FORM**



Contact Person: _____

Contestant / Sponsor Team Name: _____

Address: _____

City: _____ Zip: _____ E-Mail: _____

Cell Telephone: (____) _____ Home Telephone: (____) _____

Entry Fee: \$ _____

Saturday 10/03; IBCA Sanctioned Cookoff*

Five Main Categories

- Brisket
- Pork Spare Ribs
- ½ Chicken
- Fajitas
- Gourmet Fajitas * (not sanctioned)

Entry Fee ~~Now \$250~~

- Team - ~~\$350~~ For All Five Categories
(Big rigs are allowed)

PRIZES: Sanctioned event on Saturday

- \$10,000 guaranteed / \$2,000 per category
 - \$1,000 for 1st
 - \$600 for 2nd
 - \$400 for 3rd
- Custom made trophies for top 3 places
- Certificates for 4th through 10th places
- Showmanship Award – Custom Made Trophy only
(All teams will be judged on originality of display area and exhibits most team spirit.)

Optional – 2nd day Sunday 10/04 Not Sanctioned

Jackpot Categories

- Beans
- Pan de Campo

Entry Fee

\$25 per category

PRIZES: Not Sanctioned event on Sunday

- Jackpot Sunday – 100% of all entries

TEAM SAMPLING

Health Department regulations require that no food be given or sold to the public unless you are participating in the sampling. Contestants wanting to participate in selling samples to the public must use the event concession tickets as the currency and is redeemable at 75% of face value (25% goes to the event) in \$1 increments. You must also have one member of your entry as certified food handler. Certification will be conducted Friday, October 3 at 6 p.m. at the event site. The fee is \$10.

RENTAL NEEDS

We do have tents, tables and chairs available for rent. A rental form can be supplied upon request.

MAKE ALL CHECKS OUT TO: ADVERTIR, INC.

JUDGES DECISIONS ARE FINAL!

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